

# THERE'S A REASON WHY JULIA GENTRY IS SUCH AN IMPACTFUL SPEAKER:

Julia has a fresh, bold message that is pertinent to where our world is at today:

**"Our future is dependent on the people who are bold enough to chase their dreams of tomorrow, today. I don't care what you're looking at... I wanna know, what do you see!"** Julia Gentry

As a speaker, entrepreneur, dreamer, author of Best Selling Book DREAM-I Dare You, and mom of 5, Julia leverages not only her successes but also her lessons and failures to teach and equip every audience member with the tools they need to "bridge the gap" between where they are and where they want to be. Julia recognizes the power of transformation. In a day and age where we can google anything and have everything we need at the click of a button, she leads the way not by providing more information, but by providing transformation!

Julia provides a fresh, bold approach for people to create greater alignment in their life and career. With her truth-speaking, matter-of-fact, crazy practical approach, she has an uncanny, one-of-a-kind way of moving people forward. Whether you are attempting to motivate your Leadership Team or a room full of 25,000 salespeople, she will not only inspire your group to change, she will give them the actual tools to do it!

Everything is customized for your event, your goals, the transformation you are trying to inspire, and most importantly--the specific challenges and opportunities that your audience is facing at this moment in time.

Julia's main speaking topics are from her Best Selling Book, DREAM - I Dare You. Her goal is simple: To send your audience back into their world with actionable tools, conviction, and the power to fully step into the leaders, dreamers, changeagents, and communicators your audience strives to create. All speaking topics are powerful, inspirational, packed with tools and strategies, and will be customized to include themes, objectives, or specific types of transformational change that you're looking to inspire at your event.



# LIVE CONVICTED



***Don't downsize your belief to fit the narrative around you; instead,  
raise your conviction to fit the truth.  
- Julia Gentry***

It's not enough to have a goal. It's not enough to even have a "better accountability system." Anyone can set a New Year's Resolution, anyone can say they want to make more money, lose more weight, make more calls, increase sales, but according to all the research, it takes more than that to actually achieve the goal.

Conviction, by definition means certainty. It means a strong belief in something without proof or evidence. For the person with conviction, it is their SUBSTANCE. Which means, it may not be real to you, but it's REAL to me.

For the majority of people, this world, this level, doesn't exist. We have become people who are dependent upon what we see. We make decisions based upon what we see, we build our goals... live our lives... create our schedules... and do what we do because well, it's what we've always done... All things based upon what we can see.

There is a better way and believe it or not, our future is being built by the people who can actually see in the unseen and can pull strength from it.

Conviction doesn't need to feel motivated. It is motivated. Conviction doesn't need someone else to keep it accountable, it's accountable to itself. Conviction doesn't need someone else to be convinced. It, in and of itself, already is. Conviction is not dependent on outside forces to build its own belief, it holds its belief on its own two feet.

**Motivation, inspiration, accountability, and drive don't happen from the outside in. They happen from the inside out.**

That means you don't need to be motivated, you don't need an accountability partner, you don't need more opinions, you don't need to spend more money being inspired by someone else, and you don't need to worry about what's going on around you...

You need conviction.

**Learning Objectives:**

- Learn the **psychology behind goal achievement** and why some people have "it" and some don't.
- Learn a simple tool to literally **change the way you think**.
- Learn how to **increase personal accountability and motivation**.
- Learn how to **identify real goals** you actually care about.



# DARE TO DREAM



***Life isn't getting in the way of you living your dreams,  
it's that you don't have a dream bigger than this life to live for.  
- Julia Gentry***

We live in a day and age where we are seeing the “impossible” become possible faster and more efficiently than ever before. We also have access to information that we never had before with the click of a button. You can google, “How to lose weight,” “How to build a business,” “How to make a million dollars,” and find pages upon pages of answers and yet, statistically speaking, our world is struggling with never before seen rates of obesity, suicide, depression, and homelessness. In a world that is drowning in information, we need transformation. Our future is dependent on the people who are bold enough to chase their dreams today. And Julia can prove it!

The world is waiting, it is waiting for the dreams to be awoken within us in order to shine themselves on the world around us. For every problem, for every crisis, injustice, for every upside down system, there are solutions, only those solutions don't exist in the world around us, they lie dormant in the world within us. It is time. It is time for a great awakening, for people everywhere to connect to the dreams within them so we can change the world around us.

## Learning Objectives:

- **WAKE UP** to your life and a higher level of awareness and consciousness,
- **Learn what's stopping you and why** and it's NOT what you might think,
- Learn how to **defy the limits** and finally live past your own fears, worry, and self – doubt,
- **Live with DREAMS** and finally get loud about the things that are important to you,
- Learn how to walk in **Greater Alignment** in all areas of your life: faith, family, career, and community, and create greater results,
- **Establish a clear, powerful wholehearted action plan** to ensure you have aligned action steps in all areas of your life to maximize results!



# CULTURE FIRST



***A good company culture isn't designed to make us feel good,  
it's designed to help us be good.  
- Julia Gentry***

Too often we think "culture" is a quick fix or easy out from the hard conversations. We hide behind happy hours, ping pong tables, and words on a wall. And then we wonder why we're not getting the results we want.

Culture is not a starting point. It's an ending point. It's a byproduct... of a mindset... Now, the question is, **WHAT DOES YOUR COMPANY BELIEVE?** Not what do you want to believe or what do you think you believe or what do you believe on good days, what do you actually believe as a company?

The truth is, the results you are getting today are in direct correlation with what you/your company/organization believes to be true. So ultimately, if your company culture is not what you want it to be, it won't happen by increasing social budgets or slapping another value on the wall, it will begin with a mindset overhaul.

Julia Gentry will walk you through a solid understanding of what culture actually is, how beliefs have everything to do with it, and will help you identify how to build a sustainable **CULTURE FIRST PROGRAM** that gets you the results you want, emotionally, mentally, AND financially.

### **Learning Objectives:**

- **Unlearn!** Learn about the learning model and how what you currently know is actually keeping you from what you want.
- **Identify core roots** that need to be extracted from your business.
- **Identify an empowering belief system** that will not only inspire you as a leader, but to the whole of the business.
- Create your own **CULTURE FIRST PROGRAM** to implement within your own organization.
- Learn about how to use your **CULTURE FIRST PROGRAM** to **hire, fire, retain, and empower team members.**

